ctio	DOCOACH business coaching	Marketing Test & Measure												
		22-Apr	29-Apr	06-May	13-May	20-May	27-May	03-Jun	10-Jun	17-Jun	24-Jun	01-Jul	08-Jul 15	Jul Totals
	Read me													
#	Marketing Strategies Used													
	STRATEGY 1  Insert KPI 1			T	ı		ı				1			0
	Insert KPI 2													0
e Strategy Here	Insert KPI 3 Leads													0
	Investment £													£0.00
	Lead Acquisition £ STRATEGY 2													
	Insert KPI 1													0
e Strategy	Insert KPI 2 Insert KPI 3													0
Here	Leads Investment £													0 £0.00
	Lead Acquisition £													20.00
	STRATEGY 3 Insert KPI 1	1												0
oe Strategy Here	Insert KPI 2													0
	Insert KPI 3 Leads													0
	Investment £													£0.00
	Lead Acquisition £ STRATEGY 4													
	Insert KPI 1 Insert KPI 2													0
e Strategy	Insert KPI 3													0
Here	Leads Investment £												-	0 £0.00
	Lead Acquisition £													
	STRATEGY 5 Insert KPI 1													0
	Insert KPI 2													0
e Strategy Here	Insert KPI 3 Leads													0
	Investment £													£0.00
	Lead Acquisition £ STRATEGY 6													
	Insert KPI 1													0
e Strategy	Insert KPI 2 Insert KPI 3													0
Here	Leads Investment £													0 £0.00
	Lead Acquisition £													
	STRATEGY 7 Insert KPI 1	ſ									l			0
	Insert KPI 2													0
e Strategy Here	Insert KPI 3 Leads													0
	Investment £  Lead Acquisition £													£0.00
	STRATEGY 8													
	Insert KPI 1 Insert KPI 2													0
Strategy	Insert KPI 3													0
Here	Leads Investment £												<del>                                     </del>	£0.00
	Lead Acquisition £													
	STRATEGY 9  Insert KPI 1													0
	Insert KPI 2													0
e Strategy Here	Insert KPI 3 Leads													0
	Investment £  Lead Acquisition £													£0.00
	STRATEGY 10										1			
	Insert KPI 1 Insert KPI 2													0
e Strategy Here	Insert KPI 3													0
nere	Leads Investment £													0 £0.00
	Lead Acquisition £													
	STRATEGY 11 Insert KPI 1													0
Strategy	Insert KPI 2 Insert KPI 3													0
Here	Leads													0
	Investment £  Lead Acquisition £													£0.00
	STRATEGY 12										1			
e Strategy Here	Insert KPI 1 Insert KPI 2													0
	Insert KPI 3													0
nere	Leads Investment £													£0.00
	Lead Acquisition £													
	SUMMARY # Marketing Strategies Used	0	0	0	0	0	0	0	0	0	0	0	0 (	
	Leads	0	0	0	0	0	0	0	0	0	0	0	0 (	0
	Investment £	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00 £0	.00 £0.00