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Testimonial for ActionCOACH Craig Cheyne “Our Growth Story”

PeaSoup Hosting was originally formed to drive innovation and disruption in the Cloud Market. Our cloud utilises a hyper-converged infrastructure, and we were the first in Europe to use this type of architecture.

I started working with Craig Cheyne from ActionCOACH in July 2017, since working with ActionCOACH, we have become far more organised and focused as a business. We have systemised our business further, allowing myself to focus on the continued growth of the business, rather than being dragged into day-to-day operations.

We have achieved consistent growth in both Revenues and more importantly in our bottom-line profitability over the past 3.5 years. We were delighted to have received the **10x growth Award** from ActionCOACH in recognition of our level of growth.

Not only has Craig helped us accelerate the growth of the business, I feel like I am now in control, I have a clear road map of how we as a business, will continue to grow in the future from strength to strength.

I have also been able to take time out from the business for the first time in many years, as we now have a stronger team in place.

To anyone who is sceptical about whether ActionCOACH will work for you and your business, I felt the same. What I would say is the ActionCOACH system is brilliant, it reminds you of everything you should know, used to know, and forgot about running a business. Having a coach on board has certainly help us achieve results we felt we deserved in relation to the effort we put in, so give it a go. You have nothing to lose but everything to gain.

Thanks again ActionCOACH & Craig Cheyne

Martin Bradburn
Chief Executive Officer



January 15, 2021