



Best Service Based Company

Award Entry Questionnaire

IMPORTANT: A valid entry must include all of the following documentation.

- A fully completed entry form with all required information (*) completed
- Maximum 10 pages of appendices for supporting information (optional)
- A high-resolution company logo (.jpg, .eps, .pdf, .ai., .png)

About Your Organisation:

***Contact Person Submitting this Entry:**

***Name of Company:**

***Email:**

***Country:**

***Phone:**

***Do you currently work with an Action Coach?**

Yes No

***If yes, who is your coach?**

**1. Describe your core business and include your company mission statement.
(Maximum 600 words)**

2. What has driven your company's success and why? (Maximum 600 words)

**3. How does your business promote/advertise your product/service?
(Maximum 600 words)**

4. What are your business long term goals and how do you plan to achieve these? (Maximum 600 words)

5. What is your competitive advantage or unique selling point over your competitors? (Maximum 600 words)

6. What are your milestone achievements? Include contracts you've won, innovations you've initiated, products or services you've developed or awards you have won. (Maximum 600 words)

7. Please provide any notoriety public headlines/testimonials your company has received over the past 3 years. (Maximum 600 words)

8. Why should your business win Best Service Based Company? What would winning this award mean to you, your team and your business? (Maximum 600 words)

9. Please state your annual revenue for the past 2 years and how much it has grown?

	2020 (£)	2020 (%)	2021 (£)	2021 (%)
Revenue				
Profit				

10. What are your current 5 Ways Numbers?

Lead Generation:

Conversion Rate:

No. of Customers:

No. of Transactions:

Average £ Sale:

Revenue:

Margin:

Profits:

11. Is this the first time you have attended The Business Excellence Forums & Awards?

Yes

No

In what year(s)?

12. How did you hear about The Business Excellence Forums & Awards?

Facebook

Twitter

Direct Website

ActionCOACH

Magazine/Newspaper

Referred by a friend

Other

13. Will you be bringing any team or family members?

Yes

How many?

No

How to submit your entries

Submit this form via email to: awards@thebusinessexcellenceforums.com

OR by mail c/o ActionCOACH Broadlands Manor, Peckleton Lane, Leicester Forest West, LE9 9QU

Disposition of Entries

Entries and materials submitted may or may not be used, displayed, shown, duplicated, published or disposed of as BizX Forums & Awards deems appropriate. We hold no responsibility to return any documents, images, or files, once submitted to us. By submitting entries, the entrant agrees to hold BizX Forums & Awards and its employees and/or sponsors exempt from any costs or expenses of any claim arising out of any such use by us. Winners must be present at the Awards Ceremony either face-to-face or virtual to receive their awards.

Entry Deadline

The entry deadline is 5pm on 14th February 2022.

Entries received past the stated deadline will be ineligible.

How to Get Help

Need answers to your questions on how to prepare and/or submit your entries?

Visit our web site at: actioncoach.co.uk/bizx2022

If you can't find the answer there, please contact us at:

Telephone: 01284 701 648

Email: freedom@actioncoach.com